

Joe Lombardo  
Governor



Richard Whitley,  
MS  
Director

DEPARTMENT OF  
HEALTH AND HUMAN SERVICES



NEVADA DIVISION of PUBLIC  
and BEHAVIORAL HEALTH



Cody Phinney,  
MPH  
Administrator

Ihsan Azzam,  
Ph.D., M.D.  
Chief Medical  
Officer

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Bureau of Behavioral Health Wellness and Prevention (BBHWP)  
Behavioral Health Planning and Advisory Council (BHPAC) Promotions Subcommittee  
Meeting Agenda  
Thursday, February 1, 2024  
1:00 p.m. PST until adjournment

Location: Virtual Teams Meeting: [Click here to join the meeting](#)

Virtual Teams Meeting ID: 273 838 392 180; Passcode: 4chdP4

Call-in Number: 775-321-6111, Phone Conference ID: 468 328 762#

*\*Please mute your phone when not speaking. If calling by phone: press \*6 to mute and unmute your phone.*

1. Call to Order  
Dr. Mavis Major, Promotions Subcommittee Chair
2. Public Comment  
*No action may be taken upon a matter raised under public comment unless the matter itself has been specifically included on the agenda as an action item. To provide public comment by phone, dial 775-321-6111 and enter Phone Conference ID: 401 384 546#. Comments will be limited to three (3) minutes per person. Persons making a comment will be asked to begin by stating their name for the record and to spell their last name.*
3. 988 Crisis Line Promotional Needs – For Possible Action  
Rachel Isherwood, Interim Crisis Response System Program Manager, BBHWP
4. Discussion of Additional Potential Promotional Initiatives – For Possible Action  
Dr. Mavis Major, Promotions Subcommittee Chair
5. Nominations for Vice Chair for the Promotions Subcommittee – For Possible Action  
Dr. Mavis Major, Promotions Subcommittee Chair
6. Discussion of future agenda items – Informational Only  
Dr. Mavis Major, Promotions Subcommittee Chair
7. Public Comment
8. Adjournment  
Dr. Mavis Major, Promotions Subcommittee Chair

Note: Items on the agenda may be taken out of order, combined for consideration, removed from the agenda, or delayed for discussion at the Chairperson's discretion. The public body may combine two or more agenda items for consideration. The public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time. The public body may place reasonable restrictions on the time, place, and manner of public comments but may not restrict comments based on viewpoint.

Meeting agendas and supporting materials can be located at the following locations:

- Posted In-Person: BBHWP, 4126 Technology Way, Ste. 200, Carson City, NV 89706
- Posted Online: <https://dphh.nv.gov/Boards/BHPAC/home/>
- Nevada Public Notices: <https://notice.nv.gov/>

We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend the meeting. In the event of videoconference technical difficulties, the meeting may be conducted by teleconference from the same location. If special arrangements are necessary, please notify Stacy McCool, Bureau of Behavioral Health Wellness and Prevention, in writing to, 4126 Technology Way, Suite 200, Carson City, Nevada 89706 or by calling (775) 684-4190 before the meeting date.

If you need supporting documents for this meeting, please notify Stacy McCool, Bureau of Behavioral Health Wellness and Prevention, at 775-684- 4295 or by email at [s.mccool@health.nv.gov](mailto:s.mccool@health.nv.gov).